



NEWS RELEASE
For Immediate Release

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**COMPANION BAKING COMPANY SELECTS MISSOURI ENTERPRISE
FOR CONTINUOUS IMPROVEMENT PROGRAM**

St. Louis, Missouri, February 15, 2005 – Companion Baking Company has selected Missouri Enterprise Business Assistance Center to provide a continuous improvement program which will include training and implementation services to improve material and information flow throughout the company’s facilities. “As Companion continues to grow, quality and value remain our leading priorities,” said Josh Allen, company president. “Missouri Enterprise’s expertise is helping us to meet our own high standards.”

Companion Baking is a fast growing producer of high quality breads and pastries for the grocery and hospitality industries in St. Louis and Kansas City.

Missouri Enterprise Senior Project Director John Jennings will supervise the project.