



NEWS RELEASE
For Immediate Release

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**FOR YOUR CONVENIENCE, INC., SELECTS MISSOURI ENTERPRISE
TO PROVIDE CONTINUOUS IMPROVEMENT PROJECT**

St. James, Missouri, January 23, 2007 – For Your Convenience, Inc., a nationally recognized manufacturer of furnishings, fixtures and related equipment for convenience stores, food service and retail businesses, has begun an extensive, multi-phase continuous manufacturing improvement program, according to Company President Chris Peters.

“We are excited about the implementation of a continuous improvement project at For Your Convenience and see this as an opportunity to better position ourselves in an increasingly competitive marketplace. However, our greatest expectation from the project is an increased motivation and a renewed excitement among our most valuable asset, our employees,” Peters said.

For Your Convenience was founded in 1986 and since then has grown to approximately 50 employees in its St. James plant. It is recognized in the industry for quality products, superior customer service and competitive prices.

Customers include major oil companies, convenience store chains, retail operations and restaurants.

Products include beverage equipment, food service equipment, custom cabinetry and millwork, walk in coolers and freezers, merchandising solutions, signage and graphics.

The company also assists customers with site selection, store layout and design, equipment specification and procurement, market strategies, merchandising and project management.

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The continuous improvement program includes staff training, hands-on implementation support and is intended to help the company incorporate industry “best practices”, state-of-the-art techniques to enhance productivity and reduce lead time, said Peters.

The first phase of the program will introduce key employees to “Lean Enterprise” principles and demonstrate how “Lean Enterprise” tools reduce processing time and inventory, increase productivity and product quality and make better use of plant space by improving organization and material flow through the facility.

In the second phase of the program, company employees will receive instructions and hands-on implementation assistance in several specific “Lean Enterprise” tools including Value Stream Mapping, 5S Visual Workplace Organization and Poka Yoke Mistake Proofing.

In addition, company supervisors will learn how to quickly train other employees to do the job correctly, safely and conscientiously and how to build positive employee relations and increase cooperation and motivation.

The project is expected to take until late spring of 2007.

Missouri Enterprise is a not-for-profit corporation that provides business and technical assistance to help Missouri companies succeed. It manages the Manufacturing Extension Partnership in Missouri, an Advanced Manufacturing Training Program (funded by a U.S. Department of Labor grant) and one of the state’s Innovation Centers.