



NEWS RELEASE
For Immediate Release

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**ALTERNATIVE COMMUNITY TRAINING SELECTS MISSOURI ENTERPRISE
TO PROVIDE MARKETING AND ANALYSIS/FEASIBILITY STUDY**

Columbia, Missouri, February 28, 2005 – Alternative Community Training Inc., (ACT) has selected Missouri Enterprise Business Assistance Center to provide a study of the financial feasibility of its videotape recycling operation and to help seek new markets for recycled videotapes.

ACT is a 30-year old nonprofit organization that provides training, employment, residential and other assistance to disabled people. The organization helps its clientele through long-term, on-the-job training at local businesses and “provides a community where everyone belongs, is included, participates and is accepted,” said ACT Executive Director Mark Hassemer.

The videotape and magnetic recycling operation began in 1991 and has received millions of tapes and diskettes from advertising agencies, television production companies and the motion picture industry, but the demand for recycled videotapes is rapidly shrinking. In addition to seeking new markets for usable videotapes, Missouri Enterprise will help ACT assess the potential for completely recycling the plastic and other components in the videotapes it receives.

A portion of the cost of the feasibility study is being provided by the Missouri Environmental Improvement and Energy Resources Authority (EIERA) a quasi-governmental agency that provides a variety of services, including administration of the Missouri Market Development Program.

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The Market Development Program was established, by the Missouri General Assembly in 1990, to help companies increase their use of waste materials in products used by consumers or other businesses.

Since then, the program has offered financial, technical and informational assistance and has been successful in promoting economic development, job creation and a quality environment.

Missouri Enterprise is a not-for-profit corporation that provides business and technical assistance to help Missouri companies succeed. It manages the Manufacturing Extension Partnership in Missouri, an Advanced Manufacturing Training Program (funded by a U.S. Department of Labor grant) a value added agriculture program and one of the state's Innovation Centers.