



NEWS RELEASE
For Immediate Release

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MISSOURI ENTERPRISE ANNOUNCES UPCOMING SEMINARS

St. Louis, Missouri, January 25, 2007 – Conventional wisdom says if you attend a seminar and leave with one idea, it is worth the cost of admission and the time you take to go.

Missouri Enterprise will host two seminars in the St. Louis area that promise participants much more than just one idea. These two one-half day sessions are packed full of opportunities to learn about the latest “Best Practices” that companies can use to stay ahead of the global business curve.

“These seminars are another way that Missouri Enterprise provides business optimization and process improvement services to Help Missouri Businesses Succeed,” said Missouri Enterprise President and CEO Mary Dean.

Designed for company owners, executives, financial managers or manufacturing specialists, these seminars will help attendees enhance existing skills, gain useful new insights, become a more valuable member of their company’s team or increase their value in the marketplace.

Missouri Enterprise instructors all have real world, “been there, done that” experience from the plant floor to the business office to the executive suite...experience that they will share during these outstanding professional development seminars.

The first seminar, to be held from 9 am – 12 noon on April 11, 2007 at the Sheraton Westport Hotel, is entitled ***Managing Your Products’ Lifecycles For Fun and Profit.***

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It will introduce attendees to proven ways to develop products and services that have unique positions in the marketplace and that can be made and delivered at competitive prices. The instructor is Robert Beckmann, a Missouri Enterprise project manager and product design and development specialist.

The second seminar, to be held from 9 am – 12 noon on April 18, 2007 at the Busch Center at Saint Louis University, is entitled ***Supply Chain Management – An Applied Overview***. Joining Missouri Enterprise to co-sponsor this seminar is the Consortium for Supply Chain Management at Saint Louis University.

At the seminar, Dr. John Hamilton, assistant professor of management and associate director of the Consortium, will show how companies can use supply chain management techniques to enhance business performance and increase profits.

There is no charge for these seminars, but advance registration is required. For a complete listing, with course descriptions, visit www.missourienterprise.org or call 800-956-2682 to request a brochure.

Missouri Enterprise is a not-for-profit corporation that provides business and technical assistance to help Missouri companies succeed. It manages the Manufacturing Extension Partnership in Missouri, an Advanced Manufacturing Training Program (funded by a U.S. Department of Labor grant) and one of the state's Innovation Centers.