



NEWS RELEASE
For Immediate Release

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**SKINNER & KENNEDY SELECTS MISSOURI ENTERPRISE
FOR CONTINUOUS IMPROVEMENT PROGRAM**

St. Louis, Missouri, June 27, 2005 – Skinner & Kennedy, Inc. has selected Missouri Enterprise to provide a continuous manufacturing improvement/plant layout project to improve material and information flow throughout the company's facilities.

The project will include both training of Skinner & Kennedy employees and implementation continuous improvement processes.

Skinner & Kennedy is a 105-year-old industry leader in the design and production of calendars, custom donut boxes and other promotional products.

Missouri Enterprise Project Director Mike Aden will supervise the project.