



NEWS RELEASE
For Immediate Release

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**TRACKER MARINE SELECTS MISSOURI ENTERPRISE
FOR PRODUCTION CAPACITY ANALYSIS**

Springfield, Missouri – August 10, 2004 – Springfield based Tracker Marine, one of the nation’s premier manufacturers of boats and related equipment, has selected Missouri Enterprise Business Assistance Center to provide an analysis of production capacity at its trailer plant in Ozark, MO according to Terence J. Schroeder, Vice President of Materials/Logistics for Tracker Marine.

The Ozark plant produces more than 185 different trailer models and supplies Tracker Marine’s boat manufacturing plants in Missouri, Arkansas, Oklahoma and North Carolina.

Growing market demand and an expanding dealer network are resulting in increasing demands on the Ozark boat trailer plant.

Missouri Enterprise will work with company representatives to carefully evaluate each step in the trailer production process and determine the total capacity for the operation. Based on that data, Missouri Enterprise will identify for Tracker Marine changes that can be made to increase production to meet the expected demand.

Missouri Enterprise is a not-for-profit corporation that provides business and technical assistance to help Missouri companies succeed. It manages the Manufacturing Extension Partnership in Missouri, an Advanced Manufacturing Training Program (funded by a U.S. Department of Labor grant) a value added agriculture program and one of the state’s Innovation Centers.